Overview

The trend toward outsourcing of logistics services has enabled 3PLs worldwide to enjoy robust growth in recent years. In fact, Armstrong & Associates reports that in the U.S. alone, 3PLs generated $122 billion in revenue in 2007. This healthy growth trend looks to continue unabated in the years ahead.

The driving force behind the outsourcing trend is the benefits an organization receives: improved operational efficiencies, reduced costs and better use of existing staff, to name a few. The lion's share of this new business will go to those 3PLs who can offer the comprehensive logistics functionality customers demand at the lowest possible price.

While economies of scale often provide the largest operations with the resources to develop their own systems and bid with a more flexible price, how can a more modest operation compete? The key is to look into outsourcing your warehouse and transportation management systems with a hosted solution from Codeworks.

Comprehensive Functionality

Let’s begin with the full-featured Warehouse and Distribution Logistics Software product named “WDLS.” Its standard capabilities include management of regions, campuses, buildings, labor, docks and workflow. Manage up to 10,000 customers and track millions of products by both pallets and lots. The 3PL-based flexibility you receive also includes the ability to charge by all valid international weight types.

The security features of WDLS are engineered to maximize productivity, all with an easy-to-use interface. Define access by groups, menus, menu options, screens, individual users and job roles. As staff proficiency increases, so does their access levels.

Whether your operation is paper-based or paperless, batch or real-time, WDLS supports you where you are and helps you get where you need to go. All of these methods are part of our standard functionality and evolving from one to the other does not increase your price.

Improving Operational Efficiencies

Improve throughput on your Inbound freight with automated electronic interfaces for ASNs and automatic notification of over/short/damaged conditions. You can even offer your

"We’re in the business of helping 3PLs grow. A hosted implementation allows smaller operations to survive and thrive against much larger competitors at a price point that is well within their budget.

Our hosted solution is your competitive advantage.”

Rick DeShone,
President
customers the ability to enter their own orders via a web-based interface.

Cross-docking is supported and directed putaway is a snap with real-time radio frequency, RFID and/or voice-based interfaces. A wide variety of picking methods are provided and since WDLS was built for 3PLs, all the dynamics of order prioritization and fulfillment keep you in control.

Automated real-time interfaces to and from existing systems provide outbound efficiencies, increasing your overall throughput and service levels without increasing staff. And when your 3PL also provides transportation services, take advantage of our hosted Traffic transportation management system. Minimize fuel costs with dynamic route storage and utilize our automated interfaces to maximize efficiency and the the profitability of each order you ship.

Extensive, real-time reporting provides management with comprehensive visibility throughout the organization and the branded web portal for your customers provides real-time self-serve reports and downloads.

The efficiencies you receive include a single point of contact for business consulting, full-featured and fully integrated warehouse and transportation solutions, installation, training and a generous amount of responsive, professional support per month.

Improving Your Value Proposition
A hosted solution from Codeworks not only improves your capabilities, but also reduces both your infrastructure and administrative costs.

No infrastructure investments are required on your part. All the administrative support, backups, monitoring and updates are handled by the team of Codeworks professionals as well, reducing your staffing needs and benefit costs.

The Path To Growth Begins Today
Let’s discuss your current operation, the challenges you face and how we can help—today. We offer web-based product demos and ROI calculators to make your conversion to a Codeworks solution a smooth and profitable endeavor.

“The comprehensive capabilities of a Codeworks hosted solution allow you to bid on new business, but our low start up costs give you the ability to win the business.

A hosted solution from Codeworks is the path to long-term growth.”

Ray Smith,
Marketing Director